

College Trade Students Building Transition Home as Class Project

"The house that Jack built" never could have held a candle to the one being built by a lot of Jacks with a lot of special skills on the campus of L.A. Trade Technical College.

The current home design is called "Trade Mark '60 Wonder." Nearly 150 students from seven trade classes at Tech are working on it until its completion in May.

THE MODEL, fourth in a series, is classified as a California transition home—half-way between a conventional

and modern. It has six rooms, 1400 square-feet of floor space and highlights both indoor and outdoor living.

This year's model features among many other appliances an air conditioner and forced air furnace; AM-FM built-in radio and intercom; light intensity control; central vacuum station; and concealed indoor-outdoor telephone wiring system for convenient outlets in the home.

ACCORDING to Pacific Tele-

phone Manager R. S. Pyle, concealed wiring offers a home owner the advantages of plan-

phone locations for living, work, and sleeping areas in the home.

Included in this advanced

wiring program for the Trade Tech model home is a Bell Chime which is a centralized "ringer" for all telephones in the home. A switch on the Bell Chime allows a choice of any one of three different signals; chimes, soft bell or loud bell.

PACIFIC is offering its

counseling services to students and instructors alike while the home is under construction.

When completed the model will be opened for purchase to the public. Those interested may submit a sealed bid. Highest bid takes the home.

At L.A. Trade Tech students learn by doing. According to

campus instructors, the method used is by far the most constructive and is designed to match similar jogs in industry. School registration now totals 11,000.

THE BEST features of on-the-job training are employed. With close supervision and

guidance by experts, theory and practice are blended to give the young craftsman a firm foundation in the fundamentals of his trade. This in turn creates Trade Tech's basic product—an able and useful citizenry for the community. In this case, for the building industry as well.

Trained Mathematicians Get First Call for Nation's Jobs

By REYNOLDS KNIGHT
If you are mathematically inclined your chances of landing a job in industry or education are much better than average, in this period of considerable unemployment.

The growing need for trained mathematicians to fill positions in industry and colleges was pointed up last week in a report by the Conference Board of Mathematical Sciences. It called for increased federal and industrial support to relieve the national shortage of trained specialists.

THE OUTPUT of Ph.D.'s in mathematics is only about 250 per year, with no increase in sight, the report notes, even though the number of undergraduate students enrolled in mathematics classes is increasing rapidly.

Employment of mathematicians in industry has increased more rapidly than that of any other occupational group in recent years, but the percentage of new fulltime teachers in this field with doctor's degrees had dropped noticeably in the last 12 years.

The Conference Board recommended research funds and scholarships for beginning graduate students, and more fellowships, too, for graduate students.

MANNED AIRCRAFT—Man is still the irreplaceable element in any effective airborne vehicle or weapons system, in the opinion of Mundy I. Peale, president of Republic Aviation Corp., a pioneer in the field of manned aircraft.

Peale and his associates for quite a while seemed to be the only proponents of this theory, but the closing months of 1960 brought a re-awakening to the practical value of manned aircraft, and there has been a resurgence in this area.

The headlined B-70, for instance, has been re-instated; plans have been laid for development of the "next generation" of fighter airplanes—aircraft that could land and take off vertically, like helicopters, so they would be independent of formal air base facilities; the NATO partners joined in with requirements for such aircraft; the long-debated supersonic transport came back into the news, and planning was under way for the really long range aircraft; also, bids were asked on development of military aircraft 20 times faster than anything flying today.

BLUE CHIP RISK—At the start of a year whose unpredictable business trend finds even the experts in wide disagreement, Mr. and Mrs. American Consumer still rate as "blue chip" credit risks.

That's the thinking today among top leaders of the consumer credit industry, which currently has a \$43-billion stake in the U. S. installment-buyer's financial health.

"I BELIEVE the principal obligation of the managers of American finance institutions will be to continue to have faith in the American consumer," said President Alan G. Rude, of Universal C.I.T. Corp. the nation's largest diversified sales finance company. "We

can prove our faith by continuing to extend credit in accordance with sound principles."

According to Rude, this means following a "firm, middle-of-the-road course" on credit extensions and "avoiding the extremes of tightening up too much or loosening up too much." Credit must be extended to all good risks; it must continue to be made available for the financing of all consumer products that the credit industry has been financing and for which public demand exists. But there must be no reckless abandonment of credit standards. "We have learned from experience that the average instalment buyer is a person of integrity and sound judgment," Rude says.

THINGS TO COME — For slow readers there's a complete development reading kit for busy persons of any reading age. It contains ten quickly mastered sections with a self-scoring graph to show daily progress. The Reading Laboratory devised it. A little picture book entitled "God and Me," by Mini Stein is aimed at inculcating appreciation of God and nature in the very young.

Miss Stein about two years ago did a similarly well-received item, a record entitled "My Little World." The book is in cloth and washable. Amateur gardeners may now practice their hobby all year with introduction of a portable electronic greenhouse that comes in two models, each with a styrofoam base, two 25-watt heaters and thermostat, two polystyrene plant trays and a clear styrene lid.

AFTER HOURS—The habit of shopping after office hours seems to be growing throughout the nation, according to the National Retail Merchants Assn. The trend apparently exists from coast to coast. A California supermarket chain now operates 24 hours a day. Others from Florida to the Northeast coast also are remaining open after normal working hours to serve the public. The change in buying habits apparently is more noticeable in suburban shopping centers, which note that 60 per cent of their business is done after 6 p.m.

BITS O' BUSINESS—Lovers of silk will be paying more dearly for their preference this year if prices continue as they are. Raw silk is now at a seven-year high of \$513 a pound in New York as Japanese output falters. Herbs used in medicinals are also commanding premium prices despite rivalry from modern drugs. It seems that fewer people are willing to harvest such crops and when they do they demand higher prices.

MARINE GLASS CO.

GLASS FOR EVERY PURPOSE
130 West 5th
San Pedro TE 3-2481

SPECIAL PANTS 39¢
Cleaned and Pressed

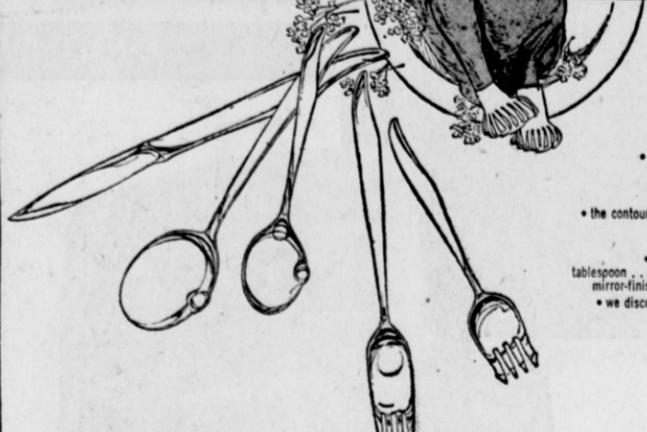
SHIRTS 3 for 49¢
LAUNDRY PLAIN-DRESS
WITH \$2.00 CLEANING ORDER

1116 Crenshaw
Across From
Lucky Market

3713 W. 190th
Across From
General Petroleum

SAV-ON CLEANERS

the akron



5-Piece Stainless Flatware

- stainless for your everyday table ... or to enhance your most elegant dining ... gleaming, beaming pieces in a set of five!
- the contour is sculptured, contemporary ... perfectly balanced to enchant the hand, the eye!
- knife ... fork ... teaspoon ... tablespoon ... salad fork ... in a shimmering mirror-finish which winks at rust and stains
- we discovered these beauties abroad ... and brought them home to you! at an incredible figure:

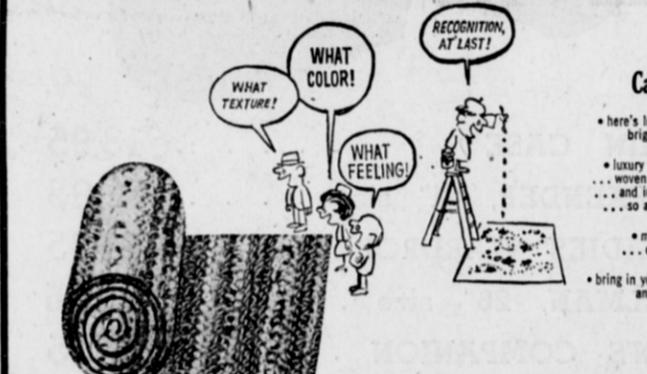
5-piece set **89¢**
4 sets for **\$3.40**
sorry, no mail orders



Hand-Printed Madras Bedspreads from India

- new excitement for today's home ... old and amazing as a traditional Indian art!
- each bedspread designed and hand-colored individually ... a family blocking skill handed down from generation to generation
- wondrous color-fast colors on hand-loomed madras cotton ... hand-blocked prints which capture, hold and intrigue the eye
- a bedful of bright color ... and this gay madras becomes a striking drape, shirt, skirt or sari too!

72" x 108" **1.99**
90" x 108" **2.99**
sorry, no mail orders



Sale of Candy-Stripe Carpeting

- here's luscious candy-stripe carpeting ... bright and beautiful ... at the lowest figure in memory!
- luxury broadloom flooring for every room ... woven of durable, carefree viscose rayon ... and in those happily compatible stripes ... so appropriate for modern, traditional, provincial settings
- massive 12-foot rolls (all you need!) ... completely latex-backed for longer, stronger wear
- bring in your ideas and we'll do the rest ... and send you zooming home singing!

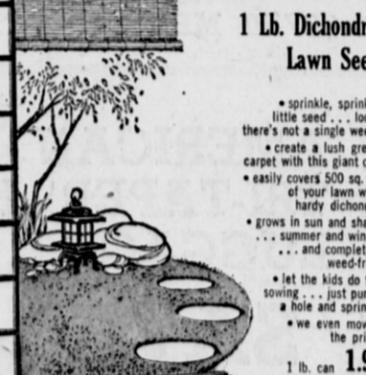
1.29 sq. yd.
foam rubber padding: **99¢** sq. yd.
sorry, no mail orders



Mexican Bongo Drums

- the authentic latin beat ... on bongos from mazatlan!
- two drums in a set ... one 5 1/2 inches wide, the other 7 inches wide
- the drumheads are taut, resounding sheepskin
- the drums are laminated redwood and pine
- the sound is a fun-beat ... and anybody can paradiddle a liddle!

2.99 set
sorry, no mail orders



1 Lb. Dichondra Lawn Seed

- sprinkle, sprinkle little seed ... look! there's not a single weed!
- create a lush green carpet with this giant can
- easily covers 500 sq. ft. of your lawn with hardy dichondra
- grows in sun and shade ... summer and winter ... and completely weed-free!
- let the kids do the sowing ... just punch a hole and sprinkle
- we even mowed the price:

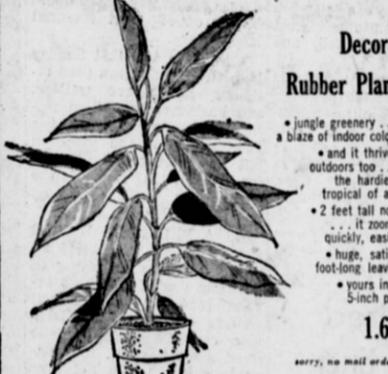
1 lb. can **1.99**
sorry, no mail orders



Sale of Brass Lanterns from India

- bright beauties from hindustan ... the shimmering glory of hand-tooled brass!
- hanging highlights ... patiently detailed, skillfully fashioned by artisans unhurried by time
- as long as 17 inches ... and your selection of a half-dozen traditional shapes
- wire them for electric glowing ... candle one for soft shadows ... even suspended unit it astounds all viewers
- these are the ones you've seen here at 10.99

6.99
sorry, no mail orders



Decora Rubber Plant

- jungle greenery ... a blaze of indoor color!
- and it thrives outdoors too ... the hardiest tropical of all!
- 2 feet tall now ... it zooms quickly, easily
- huge, satiny foot-long leaves
- yours in a 5-inch pot

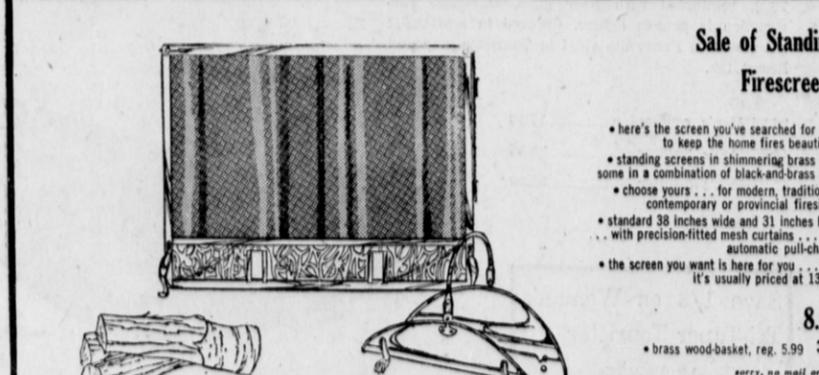
1.69
sorry, no mail orders



Split-leaf Philodendron

- keep californian green ... with magnificent split-leaf!
- prized indoor foliage which seems to overflow with color
- lavish split-leaves of deepest green on slender stems
- bold effect at a window, shining in a corner planter, welcoming at a door
- 2 feet tall now ... in 5-inch pot

1.39
sorry, no mail orders



Sale of Standing Firescreens

- here's the screen you've searched for ... to keep the home fires beautiful!
- standing screens in shimmering brass ... some in a combination of black-and-brass too!
- choose yours ... for modern, traditional, contemporary or provincial firesides
- standard 38 inches wide and 31 inches high ... with precision-fitted mesh curtains ... and automatic pull-chains
- the screen you want is here for you ... and it's usually priced at 13.99!

8.99
• brass wood-basket, reg. 5.99 **3.99**
sorry, no mail orders



80 Lbs. Peat Moss

- don't let greenery fade, fade, fade away!
- peat moss aerates the soil, stimulates healthy root growth, reduces leaching, holds water (and how!)
- selected, tested, long-lasting sedge peat ... in a huge 80 lb. bag
- an indispensable aid to your garden ... grow, grow, grow!

80 lbs. **1.99**
sorry, no mail orders